



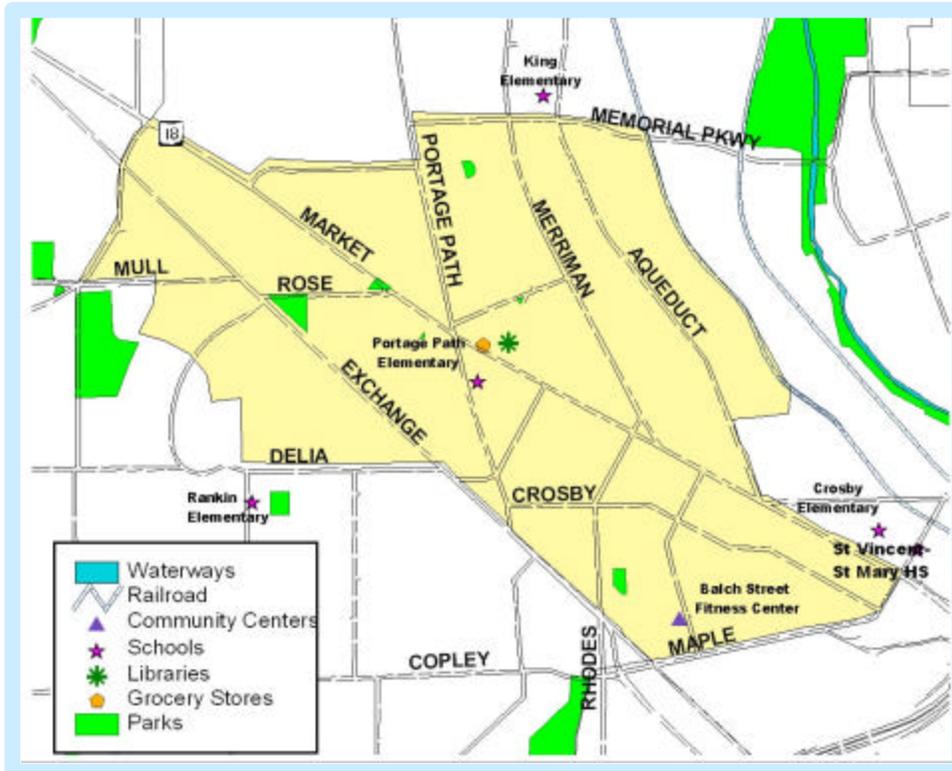
# Highland Square

## AREA OVERVIEW

Originally developed as a neighborhood of large and sturdy homes for industrial leaders of the 19<sup>th</sup> Century, Highland Square today is a lively urban village west of Downtown. The business area on West Market Street between North Portage Path and Rhodes Avenue is the heart of this eclectic pedestrian-oriented neighborhood.

Highland Square housing is a mix of single-family, multi-family, and the City's largest collection of multi-story apartments.

West Market Street District contains retail and specialty shops, restaurants, neighborhood services, auto dealers, and offices.

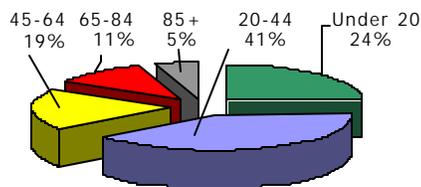


## AGE

The dominant age group is 20 – 44 year olds, with a lower percentage of children than in most Akron neighborhoods.

Highland Square is home to an unusually high (5%) percentage of persons 85+.

2000 Highland Square Age Distribution



## POPULATION

- The mix of Highland Square's diverse population is representative of the City.
- The average household income in Highland Square is about the same as average household income in Akron.
- In the 1990s, the percentage drop of persons in poverty was almost twice that of the City.

	Highland Square	Akron
<b>2000 POPULATION</b>		
<b>Population</b>	12,561	217,088
White (1)	68%	67%
African-American (1)	27%	28%
% Change Total Population (2)	-3.4%	-2.7%
<b>Households</b>	5,693	89,923
% Change in Total Households (2)	-4.7%	-0.2%
<b>Avg. Household Income (1999 \$)</b>	\$42,958	\$41,240
Change Avg Hshld Inc (1999 \$) (2)	10.1%	12.9%
<b>Persons in Poverty</b>	1,742	36,904
% Change Persons in Poverty (2)	-31.1%	-17.0%

(1) In the 2000 Census, over 95% of Akron's population defined itself as either White or African-American.

(2) Refers to 1990 - 2000 change.

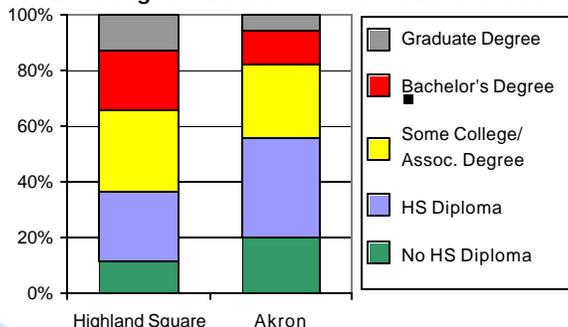


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## EDUCATION

- Highland Square residents 25 and over have significantly higher levels of education than residents of Akron as a whole. Only 12% did not graduate from high school. Sixty-four percent have at least some college; percentages of both college graduates and persons with graduate degrees are twice that of the City.

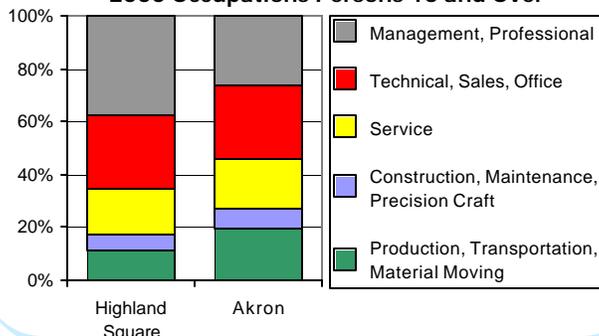
2000 Highest Education Persons 25 and Over



## OCCUPATION

- Highland Square residents are much more likely than other Akronites to be in Management and Professional occupations, and much less likely to be in Production, Transportation, and Material Moving occupations.
- Representation in other occupational groups is similar to that of City residents.

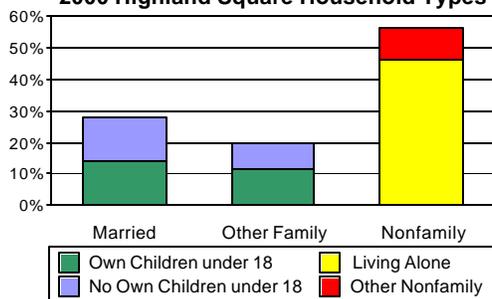
2000 Occupations Persons 16 and Over



## HOUSEHOLD TYPE

- Persons living alone represent nearly half of all households. Highland Square also has one of the City's highest percentages of Other Nonfamily household types.
- Married or Single Parents living with their own children under 18 represent 25% of households.
- Married couples without children and Other Family without children represent 23% of households.

2000 Highland Square Household Types



## HOUSING

- Highland Square has one of the lowest owner-occupied rates in the City.
- Highland Square housing is older than the City as a whole, with more than half the units built before 1940.
- However, the historic qualities and desirable location of these older housing units help make the average value of owner-occupied units 12% higher than the average value of City owner-occupied units.

2000 HOUSING	Highland Square	Akron
<b>Total Housing Units</b>	6,264	97,265
% Units Built 1980-2000	4.1%	9.4%
% Units Built 1940-1980	39.7%	55.9%
% Units Built Pre-1940	56.2%	34.7%
% Change Total Housing Units (1)	-3.3%	0.9%
% Owner Occupied Units	38.6%	54.9%
% Change Owner-Occupied	0.8%	1.2%
% Change Renter-Occupied	-5.3%	-1.2%
<b>Avg Value Owner Occupied (2)</b>	\$101,272	\$90,503
% Change Average Value (2)	20.6%	33.5%

(1) Refers to 1990 - 2000 change.

(2) Values adjusted to 1999 dollars.